

Gemini to Offer Credit Card with Crypto Rewards

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Acquires FinTech Startup Blockrize

NEW YORK, Jan. 14, 2021 /PRNewswire/ -- [Gemini](#), a crypto exchange and custodian, today announced that it will launch the Gemini Credit Card, a credit card with cryptocurrency rewards. This effort has been accelerated by the acquisition of [Blockrize](#), a fintech startup that has been building a credit card with cryptocurrency rewards. In preparation for launch later this year, Gemini has opened the Gemini Credit Card waitlist — providing Gemini customers, and those already on the Blockrize waitlist, with early access.

By combining Gemini's simple, reliable, and safe platform with Blockrize's rewards program, card holders will be able to seamlessly earn up to 3 percent back in bitcoin, or other cryptos, on every purchase they make with the Gemini Credit Card.

"The Gemini Credit Card will make it easier for any consumer to invest in bitcoin and other cryptos without changing their existing behavior," said Tyler Winklevoss, CEO of Gemini. "Rather than deciding how and when to buy crypto, customers can do so when making their everyday purchases. We're excited to welcome the Blockrize team to Gemini and work together to continue to mainstream crypto."

Those who join the waitlist, and the more than 10,000 people already on the Blockrize waitlist, will get early access. The Gemini Credit Card will work like a traditional credit card. It will be available to U.S. residents in every state and will be widely accepted wherever major cards are accepted. Rewards will be automatically deposited into a cardholder's Gemini account.

For Gemini users or others interested in signing up to the waitlist, please visit: <https://gemini.com/credit-card/waitlist>. To sign up for a Gemini account visit: <https://exchange.gemini.com/register>.

This is Gemini's second acquisition, following its acquisition of [Nifty Gateway](#) in November of 2019. Gemini continues to look for companies that align with its values and mission to empower the individual through crypto.

About Gemini

Gemini Trust Company, LLC (Gemini) is a cryptocurrency exchange and custodian that allows customers to buy, sell, and store more than 30 cryptocurrencies like bitcoin, bitcoin cash, ether, litecoin, and Zcash. Gemini is a New York trust company that is subject to the capital reserve requirements, cybersecurity requirements, and banking compliance standards set forth by the New York State Department of Financial Services and the New York Banking Law. Gemini was founded in 2014 by twin brothers Cameron and Tyler Winklevoss to empower the individual through crypto.

Media Contact:

Carolyn Vadino
Head of Communications, Gemini
press@gemini.com